



**FOR IMMEDIATE RELEASE**

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## **Cost-Cutting is Critical in Stormy Economy**

*Regus Helps North Dallas-Area Companies Take Shelter from High Costs  
of Traditional Office Space*

**Dallas, TX – March 10, 2009:** In response to growing demand for cost-effective places to work with flexible terms that are truly in line with the way business gets done today, The Regus Group (LSE: RGU) has opened its first fully-furnished and equipped business center in the Watters Creek development in Allen. This is Regus' 19<sup>th</sup> center in the Dallas area, further solidifying the company's leadership position.

### **Regus Meets Companies' Need to Cut Costs**

"Companies in the Dallas area and around the country are looking to Regus to help cut costs in order to survive this economic rollercoaster," said Scott Nelles, Southwest Region Vice President for Regus. "Regus dramatically reduces costs by enabling clients to save up to 60 percent on facilities expenses, which is typically their second-largest fixed line item. In addition, since there is no upfront capital expenditure, companies can retain their cash. Regus also reduces risk by providing agreement terms that are flexible. Imagine the bottom-line impact: Increased market opportunity and reduced cost structure results in more money that can be reinvested in the business."

Regus' cost savings products also include videoconferencing studios that are available by the hour to facilitate face-to-face meetings while reducing travel costs. Regus reports a 40 percent increase in videoconference bookings and estimates that meeting via videoconference cuts the average cost of business travel by 75 percent.

When travel is required, Regus' **Businessworld** membership program provides another method for companies to save money and explore new market opportunities. Whether a company is seeking to grow its business in Dallas, across the U.S. or internationally, this revolutionary membership program provides convenient access to business-ready offices, meeting rooms and lounges for less than \$25 per month.

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### **A Bustling City with Future Growth**

Allen's strategic location near the Telecom Corridor™ and booming population have helped to provide insulation from the economic recession. In addition, the city has attracted corporate headquarters from the high-tech, telecommunications, defense and medical industries. "By leveraging Regus' ready-to-use workspace in Watters Creek, our clients are empowered with critical tools to help them manage through these uncertain times," said Nelles.

The center will hold its official grand opening and ribbon cutting on, Wednesday, March 11, from 11 a.m. – 2p.m. Members from the Allen Chamber of Commerce as well as local dignitaries will be in attendance. Members of the press are invited to attend the event. The center is located on the second floor of 825 Market Street in the Watters Creek development.

### **About The Regus Group**

The Regus Group is the world's leading provider of pioneering workplace solutions, with products and services ranging from fully equipped offices to professional meeting rooms, business lounges and the largest network of videoconferencing studios. The Regus Group delivers a new way to work, whether it's from home, on the road or from an office.

Clients such as Google, GlaxoSmithKline, IBM and Nokia join thousands of growing small and medium businesses that benefit from outsourcing their office and workplace needs to The Regus Group, allowing them to focus on their core business.

Over 200,000 clients a day benefit from Regus Group facilities spread across a global footprint of 950 locations in 400 cities and 70 countries, which allows individuals and companies to work wherever, however and whenever they want to.

For more information about how The Regus Group can help business owners expand their presence, reduce risk and compete effectively, visit [www.regus.com](http://www.regus.com).

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